

NEW AND IMPROVED FONE LOGISTICS SITE

Airtime and handset distributor Fone Logistics has restructured its website in a bid to strengthen its online service, and especially new dealers.

The website has been designed to provide all the distributor's latest information, including all recent press and news releases, and has a more user-friendly feel.

There is a 'product and portfolio' section with a service centre and wholesale facility, as well as a 'work with us' page specifically designed for prospective customers. The section lists 10 reasons why potential customers would want to work with the Northumberland-based company, as well as all the service that will be available to them.

The current 'dealer access portal' is undergoing refurbishment, with improvements due to be finalised

this week. The section offers current customers real time access to their account information, covering all of their transactions. Once logged in, customers will be able to call up details of invoices and credits and check the status of connections, as

well as having an overview of when the payments are made or due.

The new website also lists all the details about incentives the company is running.

Fone Logistics marketing manager Julien Parven said: "We're

delighted with the new site. It is a great reflection of how well we are doing as a business, especially when the market is currently dictating otherwise.

"Moving forward, we felt it was very important for us as a business to spend some time improving the website, as it's a great tool for us in which to increase our company portfolio and drive potential customer interest to our site.

"We also knew it was extremely important that our site be as user friendly as possible.

"It is our job to provide the best service we can and this needs to reflect that service."

Fone Logistics also claims to be ahead of its financial targets at the close of the first half of its two-year growth plan.

WELCOME TO FONE LOGISTICS
The leading provider of mobile airtime, handsets and mobility solutions

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Latest Incentive

LIFESTYLES OF THE RICH AND THE FAMOUS

July saw the launch of the Fone Logistics 'Lifestyles of the rich and the famous' incentive. This 6-month programme gives our dealers the chance to win a different prize every month from a range worth over £10,000 including VIP Premiership tickets, a Supercar experience and a weekend at France's most prestigious horse race The Prix de l'Arc de Triomphe.

Plus the best performer over the 6 months will receive a weekend trip to New York.

[Find out more on this incentive](#)

Products & Services

Voice Data

Mobility Solutions Handsets

Repairs Centre Fulfilment

Parven: delighted with the new site