

Fone Logistics woos resellers with fresh site

MOBILE airtime and handset distributor Fone Logistics is wooing dealers with a new restructured website. Boasting several new additions such as a products and portfolio section, a service centre and wholesale facility, the website's Dealer Access Portal has also been re-designed to offer real-time access account information.

Marketing Manager, Julien Parven, stated: "The website is a great tool for increasing our company profile and driving potential customer interest to our site. It was important that our site be as user friendly as possible."
