

Fone Logistics strikes supply deal with Asus

MOBILE distributor Fone Logistics has struck a supply deal with Asus as a reseller partner to deliver its new range of notebooks and Eee family products.

These include the Asus Eee Top touch screen PC, as well as the EeePC series of web books, notebooks and a series of Lamborghini-branded laptops.

Fone Logistics aims to supply the range to its dealers and offer wrap-around bundle deals on the 3 network such as mobile broadband and 3 mobile minutes.

Julian Parven, Marketing and Sales Director at Fone Logistics,



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said: “The deal extends our opportunities and grows our portfolio within the cellular and IT reseller market. The products are feature rich and functional and low in price, giving more value to our dealers.”